

# NEWS RELEASE



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## **FOR IMMEDIATE RELEASE**

### **Liberals Widen Gap Over Conservatives**

#### **Last month's 19 point gap now 23 points**

In a random sampling of public opinion taken by the Forum Poll™ among 1474 Canadian voters, more than half will vote Liberal if the election were held today (51%), and just fewer than 3-in-10 would vote Conservative (28%). This gap of 23 points between the leading contenders is compared to a 19 point gap last month (Liberals - 49%, Conservatives - 30%). The NDP will collect a tenth of the vote (11%), stable from last month (October 13 - 12%). The Green Party (5%) and the Bloc Quebecois (4%) have little support.

In Atlantic Canada, the Liberals have two thirds of the vote (64%), to less than a fifth for the Conservatives (17%) or the NDP (13%), In Quebec, the Liberals have half the vote (56%) while the Bloc is second (16%), trailed by the Conservatives (12%) and NDP (11%). In vote-rich Ontario, where elections are won and lost, the Liberals have more than half the vote (54%), while the Conservatives have less than a third (31%) and the NDP a tenth (10%). In the prairies, the Liberals (41%) and the Conservatives are close (38%), but the NDP do not contend in their homeland (13%). Alberta is the only province where the Conservatives lead (59%), followed by the Liberals (37%) and, distantly, by the NDP (6%). The plurality will vote Liberal in BC (43%), followed by a third voting Conservative (33%). The NDP (13%) and the Green Party are tied here (10%).

#### **Liberal supermajority if election held today**

If these results are projected up to seats in the House of Commons, the Liberals would capture 257, or more than three quarters of them, to 72 seats for the Conservatives, just 8 for the NDP (losing them official party status) and the leader's seat would remain with the Green Party.

#### **Leader approvals steady since last month**

Justin Trudeau has the approval of more than half of Canadian voters (58%), and this is characteristic of females (65%), in Atlantic Canada (70%) and Quebec (66%), among Francophones (65%), mothers of children under 18 (72%), the best educated (post grad - 68%) and those who approve of the CETA trade deal (65%). Trudeau has the approval of almost all Liberals (92%). His net favourable score (approve minus disapprove) is a very positive +26. His approval last month was similar (October 13 - 56%), as was his net score (+20).

Rona Ambrose has the approval of 3-in-10 Canadian voters (30%), including more than one half of the Conservative party voters (56%). Her net favourable score is a neutral +3. This finding is identical to last month.

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**TORONTO**  
**November 10<sup>th</sup>, 2016**

#### **HIGHLIGHTS:**

- More than half will vote Liberal if the election were held today (51%)
- In Atlantic Canada, the Liberals have two thirds of the vote (64%)
- If these results are projected up to seats in the House of Commons, the Liberals would capture 257
- Justin Trudeau has the approval of more than half of Canadian voters (58%)

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Tom Mulcair has the approval of one third of voters (33%), similar to last month (35%), and his net score is a neutral 0, similar to the +1 recorded last month. He has the approval of one half of his party's supporters (52%), but more than a quarter disapprove (27%) of him as leader

"We may expect to see a slight consolidation of Liberal support in the immediate wake of the Trump putsch, if for no other reason than, as an elected government with significant support, the Liberals represent stability in a suddenly troubled hemisphere" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## **HIGHLIGHTS:**

- Tom Mulcair has the approval of one third of voters (33%)
- Close to one half of Canadian voters see Justin Trudeau as the best Prime Minister among the choices offered (45%)
- "We may expect to see a slight consolidation of Liberal support in the immediate wake of the Trump putsch, if for no other reason than, as an elected government with significant support, the Liberals represent stability in a suddenly troubled hemisphere" said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1474 randomly selected Canadian Voters. The poll was conducted on November 9<sup>th</sup>-10<sup>th</sup>, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Federal Party Preference Trending**

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
November 9 <sup>th</sup> -10 <sup>th</sup> , 2016	1474	28	51	11	5	4	1
October 11 <sup>th</sup> -12 <sup>th</sup>	1384	30	49	12	4	5	1
September 20-21 <sup>st</sup> , 2016	1326	34	47	9	3	6	0
September 7 <sup>th</sup> , 2016	1370	30	48	11	4	5	0
August 6 <sup>th</sup> , 2016	1345	31	50	10	4	4	1
July 6 <sup>th</sup> , 2016	1429	28	52	11	3	5	1
June 7 <sup>th</sup> , 2016	2271	32	49	10	4	4	1
April 4 <sup>th</sup> -5 <sup>th</sup> , 2016	1455	28	51	12	3	6	1
March 15 <sup>th</sup> , 2016	1567	34	46	12	3	4	1
Feb. 16 <sup>th</sup> -17 <sup>th</sup> , 2016	1406	32	49	10	5	3	1
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2015	1369	32	46	13	4	4	1
November 17 <sup>th</sup> , 2015	909	37	45	10	3	4	1
Nov. 4 <sup>th</sup> -7 <sup>th</sup> , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 <sup>th</sup> , 2015		32	40	20	3	5	0
October 18 <sup>th</sup> , 2015	1373	30	40	20	3	6	1
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	1438	31	37	24	2	6	1
Oct. 9 <sup>th</sup> , 2015	1427	31	37	23	3	5	1
Oct 5 <sup>th</sup> -6 <sup>th</sup> , 2015	1447	31	35	26	3	4	1
Sept. 28-29 <sup>th</sup> , 2015	1449	34	27	28	5	5	1
Sept. 21-23 <sup>rd</sup> , 2015	1557	31	31	28	4	4	1
Sept. 18 <sup>th</sup> , 2015	922	33	29	29	4	4	1
Sept. 14-15 <sup>th</sup> , 2015	1402	32	28	30	6	4	1
Sept. 9-10 <sup>th</sup> , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 <sup>st</sup> , 2015	1384	24	32	36	4	4	1
August 23-24 <sup>th</sup> , 2015	1440	23	30	40	3	3	1
August 17-19 <sup>th</sup> , 2015	1473	29	28	34	4	4	1
August 10-11 <sup>th</sup> , 2015	1392	28	27	34	4	6	1
August 2 <sup>nd</sup> , 2015	1399	28	25	39	3	5	1
July 29 <sup>th</sup> , 2015	1397	33	25	33	4	4	1
July 21 <sup>st</sup> , 2015	1208	28	29	34	4	5	1
July 14 <sup>th</sup> , 2015	1251	27	27	34	5	7	1
July 8 <sup>th</sup> , 2015	1200	32	26	32	3	5	1
June 29 <sup>th</sup> , 2015	1221	27	29	32	4	6	1
June 23 <sup>rd</sup> , 2015	1268	28	28	36	2	5	1
June 16 <sup>th</sup> , 2015	1281	26	28	34	5	7	1
June 5 <sup>th</sup> , 2015	1156	31	32	28	5	3	1

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**Seat Distribution Projection Trending**

%	Cons	Lib	NDP	Green	Bloc	Other
November 9 <sup>th</sup> -10 <sup>th</sup> , 2016	72	257	8	1	0	0
October 11 <sup>th</sup> -12 <sup>th</sup>	83	240	14	1	0	0
September 20-21 <sup>st</sup> , 2016	111	219	7	1	0	0
September 7 <sup>th</sup> , 2016	87	238	8	1	4	0
August 6 <sup>th</sup> , 2016	81	246	10	1	0	0
July 6 <sup>th</sup> , 2016	55	278	5	0	0	0
June 7 <sup>th</sup> , 2016	98	230	9	1	0	0
April 4 <sup>th</sup> -5 <sup>th</sup> , 2016	74	256	5	1	2	0
March 15 <sup>th</sup> , 2016	111	215	11	1	0	0
February 16 <sup>th</sup> -17 <sup>th</sup> , 2016	91	240	6	1	0	0
December 6 <sup>th</sup> -8 <sup>th</sup> , 2015	99	224	14	1	0	0
November 17 <sup>th</sup> , 2015	108	222	6	0	2	0
November 4 <sup>th</sup> -7 <sup>th</sup> , 2015	57	276	5	0	0	0
Election: October 19 <sup>th</sup> , 2015	99	184	44	1	10	0
October 18 <sup>th</sup> , 2015	109	171	46	1	11	0
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	114	127	77	1	19	0
October 9 <sup>th</sup> , 2015	116	145	69	1	7	0
October 5 <sup>th</sup> -6 <sup>th</sup> , 2015	122	120	94	1	1	0
September 28-29 <sup>th</sup> , 2015	151	76	104	1	6	0
September 21-23 <sup>rd</sup> , 2015	125	107	104	1	1	0
September 18 <sup>th</sup> , 2015	145	97	95	1	0	0
September 14-15 <sup>th</sup> , 2015	138	86	113	1	0	0
September 9-10 <sup>th</sup> , 2015	113	85	139	1	0	0
August 30-September 1 <sup>st</sup> , 2015	73	123	141	1	0	0
August 23-24 <sup>th</sup> , 2015	87	76	174	1	0	0
August 17-19 <sup>th</sup> , 2015	123	79	133	1	2	0
August 10-11 <sup>th</sup> , 2015	120	89	125	1	3	0
August 2 <sup>nd</sup> , 2015	118	58	160	1	1	0
July 29 <sup>th</sup> , 2015	156	58	122	1	1	0
July 21 <sup>st</sup> , 2015	121	78	134	1	4	0
July 14 <sup>th</sup> , 2015	107	79	132	1	19	0
July 8 <sup>th</sup> , 2015	155	59	120	1	2	1
June 29 <sup>th</sup> , 2015	104	106	119	1	8	0
June 23 <sup>rd</sup> , 2015	116	65	149	1	3	0
June 16 <sup>th</sup> , 2015	112	86	120	1	18	1
June 5 <sup>th</sup> , 2015	151	101	83	1	1	1
May 14 <sup>th</sup> , 2015	131	95	111	1	0	0
April 23 <sup>rd</sup> , 2015	146	101	77	1	12	1
April 16 <sup>th</sup> , 2015	142	137	58	1	0	0
March 31 <sup>st</sup> , 2015	129	125	65	1	17	1
March 14 <sup>th</sup> , 2015	130	138	65	1	4	0
February 10 <sup>th</sup> , 2015	112	194	30	1	1	0

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**Federal Vote Preference**

*If a federal election were held today, which party are you most likely to vote for + Even if you haven't made up your mind, which party are you leaning towards at this time?*

*[Decided/Leaning ONLY]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1418	276	234	231	346	331	723	678
Conservative	28	23	27	30	29	32	35	23
Liberal	51	50	52	53	49	52	46	56
New Democratic	11	14	9	9	11	10	10	12
Green	5	9	6	5	3	2	4	5
Bloc Quebecois	4	2	5	2	7	4	4	4
Other	1	1	1	1	1	0	1	1

**Income**

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1418	137	237	200	175	138	317
Conservative	28	17	26	28	29	31	28
Liberal	51	48	48	52	54	44	57
New Democratic	11	16	13	10	10	15	8
Green	5	8	5	6	5	4	4
Bloc Quebecois	4	10	6	3	1	5	3
Other	1	1	1	1	1	0	1

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1418	111	303	533	99	165	207	1122	296
Conservative	28	17	12	31	38	59	33	33	13
Liberal	51	64	56	54	41	32	43	50	54
New Democratic	11	13	11	10	13	6	13	11	10
Green	5	4	5	3	7	3	10	5	5
Bloc Quebecois	4	0	16	0	0	0	0	0	17
Other	1	1	1	1	1	1	1	1	1

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### *Past Federal Vote Preference*

%	Total	2015 Conservative	2015 Liberal	2015 New Democratic	2015 Green	2015 Bloc Quebecois	2015 Other Parties
Sample	1418	384	545	212	54	57	65
Conservative	28	84	5	5	8	8	31
Liberal	51	12	86	39	30	23	34
New Democratic	11	2	5	47	8	3	13
Green	5	1	3	7	47	3	6
Bloc Quebecois	4	0	1	1	6	63	7
Other	1	1	0	1	2	0	10

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## **Justin Trudeau Approval**

*Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?*

*[All Respondents]*

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Approve	58	60	62	58	54	56	51	65
Disapprove	32	29	31	35	36	32	42	23
Don't know	10	11	8	7	10	12	7	11

### **Income**

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
Approve	58	56	61	60	60	58	60
Disapprove	32	29	27	31	34	31	34
Don't know	10	15	12	9	6	11	7

### **Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Approve	58	70	66	59	40	40	58	56	65
Disapprove	32	18	26	32	43	48	35	35	25
Don't know	10	12	8	9	16	12	8	9	10

### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Approve	58	12	92	60	54	44	26
Disapprove	32	80	4	28	27	42	61
Don't know	10	8	5	12	19	13	14

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## Rona Ambrose Approval

*Do you approve or disapprove of the job Rona Ambrose (RON-na) is doing as interim leader of the opposition?*

[All Respondents]

### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Approve	30	21	27	33	36	39	37	24
Disapprove	27	30	31	21	29	23	31	23
Don't know	43	49	41	46	35	38	32	52

### Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
Approve	30	18	29	31	30	32	33
Disapprove	27	32	26	22	30	26	28
Don't know	43	50	45	47	41	42	39

### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Approve	30	28	19	32	36	41	35	34	19
Disapprove	27	18	32	28	20	25	26	26	31
Don't know	43	53	49	40	44	33	40	41	50

### Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Approve	30	56	24	17	14	12	32
Disapprove	27	15	29	38	30	49	34
Don't know	43	28	47	45	57	39	34

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**Tom Mulcair Approval**

*Do you approve or disapprove of the job Tom Mulcair is doing as interim leader of the NDP*

*[All Respondents]*

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Approve	33	25	36	39	33	35	34	32
Disapprove	32	40	28	29	31	29	39	26
Don't know	35	34	36	33	36	36	27	42

**Income**

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
Approve	33	25	25	36	37	37	38
Disapprove	32	37	35	29	31	35	28
Don't know	35	38	41	35	33	28	34

**Region / Language**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Approve	33	33	44	30	24	18	35	29	45
Disapprove	32	31	24	33	40	44	33	36	21
Don't know	35	35	32	36	36	38	32	35	34

**Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Approve	33	22	36	52	28	54	25
Disapprove	32	47	26	27	34	18	47
Don't know	35	31	38	22	38	28	28

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